

CARLOS GARCIA BUENAVENTURA

Director of Photography | Videographer | Creative Visual Storyteller |

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Full Driving License

SUMMARY

Director of Photography with commercial, music video, and branded-content experience for high-profile clients. Experienced in lighting, composition, and camera systems, plus aerial cinematography as a licensed Flyer ID drone operator (UK CAA). Possesses a strong eye for cinematic detail; reliable, hardworking, and easygoing on set—thrives in creative team environments and leads effectively on fast-paced shoots and narrative-driven, character-focused projects.

SKILLS

Shot Planning and Storytelling	Location Shooting	Communication	Team Leadership
Attention to Detail	Sony Cameras	RED Cameras	Arri Cameras
Canon Cameras	Lighting Techniques	Image composition	Camera Movement
Colour Grading	Adaptability	Problem Solving	Multilingual
Adobe Premiere Pro	Drone Operating	Your Skill	

EXPERIENCE

09/2015 - Present

London, United Kingdom

Freelance Director of Photography

Freelance

- Finalist at SCI-FI London 48hr Film Challenge 2014 for 'Dominion', directed by Mahmut Akay.
- Winner at International CES Las Vegas Festival 2014 for iRobot – 'So I Can Play', directed by Mahmut Akay.
- First place in HAAGEN DAZS Treasure Hunt at the South Africa 2014 MO FILM CONTEST, directed by Mahmut Akay.
- Directed Chevrolet | Manchester United's TV commercial 'We Will Get There'.
- Directorial work includes 'Beneath the Silence' - a 2022 feature film by Roland Manookian.
- Won Best Short Film for 'Haste' at the 2022 London Fighting Spirit International Film Festival, directed by Aeddan Sussex.
- Directed numerous music videos and commercials including Empara Mi's 'Blood In The Water' and for brands like Quick teller/Verve, Dribuddy Air JML, and StarBra JML.

2023 - 2024

Zug, Switzerland

Freelance Director of Photography

Content is King

- Advertisement Production:** Filmed and produced a series of high-quality advertisements for Meter Toledo International, capturing the essence of the brand and promoting their products to a global audience.
- Behind-the-Scenes Coverage:** Produced various behind-the-scenes videos showcasing all aspects of the company's operations, from production to shipping, giving audiences an exclusive look into the company's processes and culture.
- Travel & On-Location Filming:** Traveled to Switzerland (Zurich) to capture content on-site, adapting to different filming environments, including factory floors, logistics, and corporate settings.
- Collaborative Filming Approach:** Worked closely with Meter Toledo's marketing, production, and logistics teams to align video content with the company's branding and goals.
- Multimedia Content Creation:** Created versatile video content, including full advertisements, short-form content for social media, and in-depth company features, ensuring each video served its intended platform and audience.

EXPERIENCE

2020 - 2023

London, United Kingdom

- **Freelance Videographer**

- **National Basketball Association**

- Filmed exclusive live event footage for **NBA's global social media platforms**, covering high-profile NBA events such as the NBA All-Star Game, youth camps, and product launches in locations including **Utah, Cairo, Athens, and Paris**.
 - **Captured dynamic b-roll, pre- and post-game content**, and locker room footage, providing immersive coverage of NBA games and fan experiences.
 - Conducted and filmed interviews with NBA legends and current players, producing exclusive content for NBA's social channels.
 - **Shot commercial content for high-profile campaigns**, including a collaboration with top French influencers and NBA player Giannis Antetokounmpo for a Nike launch event in Athens.
 - **Collaborated with NBA's marketing and PR teams** to create video content that increased fan engagement and visibility for the brand across international markets.

05/2017 - Present

London, United Kingdom

- **Freelance Videographer**

- **Digital Media Services UK Limited**

- **Event Coverage:** Filmed and produced high-quality video content for major events, including film premieres, red carpets, press conferences, and private functions.
 - **B-Roll & Box Pops:** Shot engaging B-roll and "box pops" (man-on-the-street interviews), delivering compelling content for event promotions, social media marketing, and news outlets.
 - **Interviews with High-Profile Talent:** Conducted and filmed interviews with prominent actors, directors, and industry professionals, maintaining professionalism and ensuring a polished final product.
 - **Collaborative Approach:** Worked closely with PR teams, directors, and production staff to align video content with branding goals, ensuring timely delivery for online platforms.
 - **Creative Visual Storytelling:** Applied a strong sense of visual storytelling to produce engaging content that captures the essence of events and talent, maintaining a high standard of professionalism.

2016 - 2020

London

- **Freelance Director of Photography**

- **Run Digital Creative Limited**

- Directed photography and operated the camera on commercial shoots for prominent brands, including Bayer, Pearson Publishing, JML, and others.
 - Improved brand engagement by {15%} through cohesive visual style execution with creative teams.
 - Led the design and execution of lighting setups, enhancing the mood of each commercial to match the intended tone and visual aesthetic.
 - Worked closely with clients throughout the production process to ensure that their brand needs and creative vision were met.
 - Assisted in post-production with color grading and visual effects to ensure a polished, on-brand final product.

09/2013 - 07/2015

London, United Kingdom

- **Videographer**

- **Rinse FM**

- **Live Event Coverage:** Filmed live radio broadcasts, DJ sets, and events, capturing high-energy moments and the essence of the Rinse FM brand.
 - **Studio and On-Location Filming:** Worked in Rinse FM's studio as well as on location for off-site shoots, handling camera operation, lighting setups, and directing talent during recording sessions and interviews.
 - **Event Promotion & Marketing:** Assisted with video content for event promotion, such as trailers for upcoming radio shows, music releases, and station events.
 - **Lighting & Audio Coordination:** Knowledge of lighting setups for video shoots and audio syncing for live broadcasts and interviews.

EDUCATION

09/2011 - 06/2013

London, United Kingdom

- Bachelor of Arts in Film and Digital Cinematography (First class)
MetFilm School

09/2010 - 11/2010

London, United Kingdom

- Filmmaking Foundation
London Film Academy

09/2007 - 06/2010

London, United Kingdom

- Bachelor of Arts in Film Studies
University of Middlesex

LANGUAGES

English
Proficient



Spanish
Native



FIND ME ONLINE



Instagram

@carlosbuenaventura_dop



Social Network

<https://www.linkedin.com/in/carlos-buenaventura-8bb779a6/>